

Stop TB USA and Rutgers Global Tuberculosis Institute present:
Public Health and Media Communications Training

Thursday, November 17
12:30 pm-1:30 pm EST

What's the difference between advocacy, lobbying, and education?

Can my voice make a difference?

How can I develop powerful communication skills?

No matter what your role is in the TB world, you are welcome! Be sure to bring your pen, and an idea for what aspect of TB elimination you care about most!

This participatory workshop will include:

- **Discussion about the overlap between lobbying, advocacy, and education**
- **Public health communications best practices**
Practice with the EPIC format – a powerful communications tool
- **An optional 30-minute technical assistance session (1:30 pm-2:00 pm EST)**

Please click [here](#) to register.

Deadline is November 16 at 5 pm or when full.

If you have questions, please contact leadership@stoptbusa.org.